TERANCE TUCKER

Senior UX Designer | AI-Native Design, Complex Workflows & Design Systems

Olympia, WA (Remote) | 206-535-4062 | terancetucker@gmail.com | linkedin.com/in/terancet | Portfolio: ttuxd.com

SUMMARY

Senior UX designer with 16+ years owning end-to-end design for complex web, SaaS, enterprise, and internal-tool products, from ambiguous problem framing and journey mapping through prototypes and production-ready designs. Known for translating complex operational and partner workflows into clear, trustworthy, accessible experiences, and for backing design decisions with research, analytics, and product data. AI-native builder who uses Figma Make, Figma Agents, Claude, ChatGPT, and Cursor in agentic workflows to prototype earlier, synthesize inputs, and pressure-test assumptions, and who built an AI design QA agent that cut design defects by 30% and release time by 20%. Trusted cross-functional partner to Product, Engineering, Research, and senior leaders, and a mentor who raises the design quality bar without direct management.

CORE SKILLS

- **Product Design:** End-to-End Product Design, Interaction Design, Information Architecture, Systems Thinking, Product Judgment, Journey Mapping, User Flows, Complex Workflows, Internal Tools, Partner & Operations-Facing Products
- **Evidence & Strategy:** UX Research, Usability Testing, Analytics, A/B Experimentation, Problem Framing, Success Criteria, Tradeoffs & Release Scope, Design Rationale & Storytelling
- **Quality & Systems:** Design Systems (Fluent UI, Material, Atomic Design), Shared Interaction Patterns, WCAG Accessibility, UX Writing, Craft Standards, Design Critique, Mentorship
- **AI-Assisted Design:** Figma Make, Figma Agents, Claude, ChatGPT, Cursor, Windsurf, Gemini, Midjourney, Agentic AI, Agentic Workflows, Prompt-Driven Prototyping, MCP Workflows, AI Synthesis
- **Tools:** Figma (prototypes, flows, specifications), GitHub, Azure DevOps, VS Code, Adobe Creative Suite, HTML, CSS, JavaScript, React, DevinApp

PROFESSIONAL EXPERIENCE

MicrosoftApr 2022 – May 2025

Senior UX Designer, Azure API Center & API Management

Owned end-to-end UX strategy and execution for enterprise-scale platform workflows within Azure.

- **Increased design leverage with AI:** Built an AI-powered design QA agent that compared design vs. implementation, reducing design defects by 30% and release time by 20%; shared learnings on where AI helped and where human judgment remained essential.
- Reduced onboarding time by 25% by redesigning complex onboarding flows around users' real-world mental models, turning a multi-step technical process into a clear, confident workflow.
- Drove adoption of Azure Static Web Apps by simplifying provisioning and time-to-value pathways, identifying high-leverage friction points through research and product data.
- Designed Copilot-integrated AI experiences in VS Code, improving discoverability and guided next steps while keeping users in control of AI output.
- Partnered with PM, engineering, and research to define problem framing, success criteria, tradeoffs, and release scope; articulated design rationale to senior leaders.
- Mentored designers through constructive critique and product storytelling, strengthening their ability to challenge tradeoffs and raising decision quality across teams.

Microsoft (Contract)Nov 2020 – Apr 2022

Senior UX Designer, Visual Studio Git Tools

Owned design for Git tooling used by millions of developers.

- Grew Multi-Branch Graph usage from 8.5M to 14M users by improving usability, information architecture, and accessibility of a complex data visualization.

- Delivered 100% WCAG- and Microsoft Accessibility Standard-compliant designs, keeping dense visual data usable for people with visual impairments.
- Accelerated delivery by one month through Lean UX, rapid prototyping, and weekly usability validation cycles.
- Shaped product direction through close partnership with PM and engineering, using evidence from usability testing to guide decisions.

IQVIANov 2020 – May 2022
Front-End Developer (Design Systems Lead / Team Manager)
Led design systems and UI engineering for enterprise healthcare and life-sciences platforms.

- Set the vision for and scaled an Atomic Design system adopted by ~70% of product teams, creating shared interaction patterns and craft standards across domains.
- Distinguished product-specific needs from reusable system patterns, standardizing UI architecture to improve consistency and reduce duplication across enterprise tools.
- Defined the adoption strategy by auditing the product ecosystem and aligning director- and principal-level stakeholders.
- Championed research-led design, translating user insights into system-level improvements that reduced friction across multiple internal applications.
- Partnered with product managers and account teams at Framer X to co-develop an internal tooling ecosystem, improving designer and engineer workflow efficiency and influencing the core Framer X product.

Microsoft (Contract)Aug 2016 – Mar 2018
UX/UI Designer, Cloud Engineering Suite

- Led UX strategy for an internal, operations-facing cloud engineering tool suite, unifying fragmented user journeys to improve consistency, usability, and cross-team efficiency.
- Owned end-to-end design from requirements through user flows, prototypes, and high-fidelity UI, translating complex operational requirements into intuitive workflows.
- Ran usability testing and synthesized findings into prioritized design improvements that reduced friction in daily internal workflows.
- Designed data visualizations and authored design specifications that clarified complex system data and aligned engineering and product teams.

Additional Experience: Disney, Google, Amazon, IMDb, Outerwall, HTC

VOLUNTEER EXPERIENCE

Tacoma City Association of Colored Women's Clubs2018 – Present
Lead Product Designer & Developer (Volunteer)

- Built a design system inside Squarespace so members with varied technical skills can update the site with minimal learning curve.
- Styled core components in the platform UI, composed them into larger reusable sections, and added custom code where the platform fell short.
- Created pre-built sections, styled components, and page templates that let non-technical editors publish content while keeping the brand consistent.

EDUCATION

Harvard Business School, Design Thinking & Gen AI Certificate

Art Institute of Seattle, BFA, Media Arts & Animation

Pierce College, Digital Design